

# HIVEQ

REMARKABLE LEADERS  
REMARKABLE WORLD

# OUR MANIFESTO

**Accelerating leaders today, who  
lead the change for tomorrow.**

A better future lies with remarkable leaders leading progress and change. However, remarkable leadership is hard to develop alone; we are stronger when we work and grow together.

At HiveQ, we support leaders to be remarkable, and there is nothing more powerful than bringing the right people together to collaborate, learn and challenge themselves in the safety of our leadership community.

At HiveQ, our purpose is to make powerful connections and build communities of remarkable leaders who improve our world's future by leading the change today for our shared tomorrow.





# ABOUT HIVEQ

One considerable difference between high and low-performing organisations is the extent to which executives are involved in leadership development.

Metabolising issues and solving problems is more powerful and effective in consultation with peers from diverse backgrounds and industries.

We deliver accelerated leadership stimulus for C-level executives and their direct reports through our curated peer group, HiveQ Masterclass.

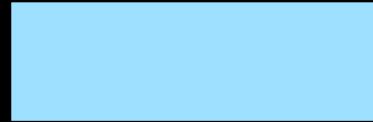
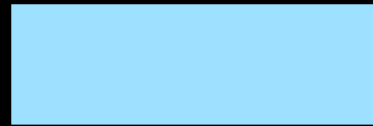
We aim to foster leadership, learning and connections that matter. Our members have seen immense power in peer forums. As such, we have committed to rolling 12-month programs to support our members.

# OUR ORIGIN STORY

Stella Petrou Concha, Co-Founder of HiveQ, has ten years of experience in curating, managing and designing peer-to-peer Executive Development forums across the C-Suite in corporate Australia. Across many brand names, Stella became a preeminent chair and authority in the peer learning vertical.

Gerhard Beukes, Co-Founder and CEO of HiveQ, started his Executive Development journey as a member of Stella's Executive Development Forums in 2017 when he was the combined COO & CFO of ASX Listed enterprise Nearmap (ASX: NEA). His first-hand experience with the power of Executive Development communities and forums gave him an intimate understanding that, when delivered well, they can be a game-changing program for C-suite executives.

With his insight and 20-year career history in publicly listed, private equity and start-up enterprises, Gerhard saw the opportunity in the market to do it better. HiveQ was born.



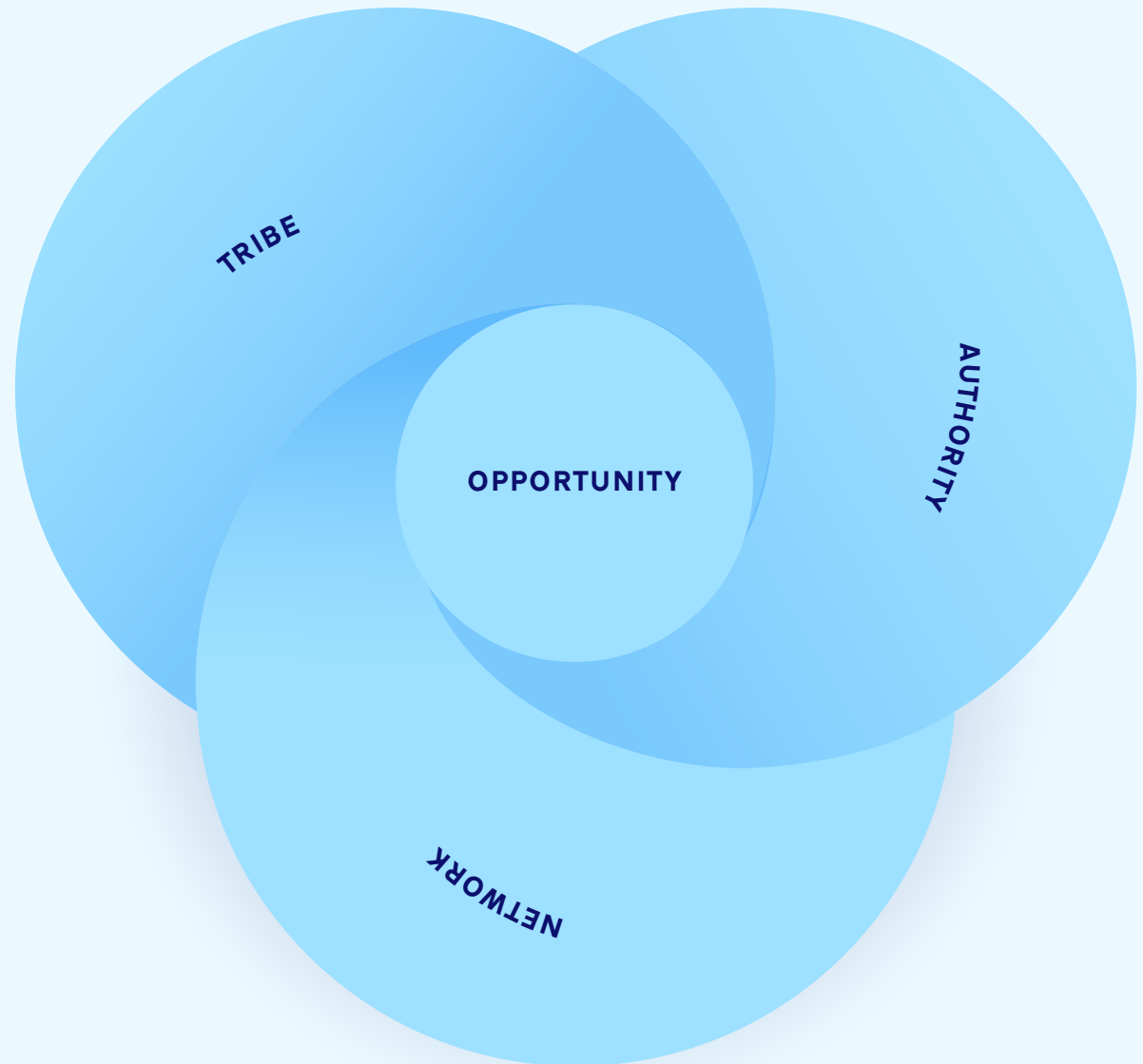
# OUR VISION

Leadership is hard to develop alone. We provide a global network where excellent relationships are nurtured, ideas shared, and opportunities created. It is a Hive where leaders become remarkable.

## Remarkable leaders do three things:

- They establish themselves as the authority.
- They develop and nurture their network to enable powerful introductions.
- They deeply nurture a tribe of peers.

THE JOURNEY TO REMARKABLE LEADERSHIP AND A REMARKABLE WORLD IS WHERE AUTHORITY, NETWORK AND TRIBE MEET TO CREATE OPPORTUNITY:





# OUR EXPERTISE

## AUTHORITY

Exceptional leaders position themselves as an authority. Authority allows a leader to inspire, influence and empower others. It is the ability to drive thought and behaviour. Becoming an authority includes developing your brand of leadership, building credibility, self-mastery, self-awareness, authenticity and integrity. At HiveQ, we build our members holistically, including professional, personal, and brand development, to create trust, credibility and opportunity.

## NETWORK

Exceptional leaders grow, develop, and nurture their professional network. At HiveQ, networking means getting the right people together. We connect people in a mutually beneficial way. Our network is ever-expanding and provides powerful introductions and opportunities. It is where leaders become connectors.

## TRIBE

Exceptional leaders understand the value of support. At HiveQ, we place the right people together so members can be supported by trusted peers with proven insight and lived experience of having already navigated the path. At HiveQ, we nurture strong relationships, trust, the integration of ideas, broadening horizons and reframing. It is where leaders develop creative leadership.





## **LEVERAGED PEER-TO-PEER MASTERCLASSES**

- Curated framework for executive development.
- 12- 15 C-Level executives per group (HIVE).
- Masterclass sessions are monthly and face-to-face.
- Advanced Masterclass sessions are offered three times per year and bring multiple HIVES together to enable powerful network introductions.
- Expert resources aligned to curriculum and emerging issues are offered monthly.
- Professional development points aligned (CPA, CAANZ, AICD, Law Society).
- Careful to avoid conflict of interests.
- Underpinned by trust – Chatham House Rules.

## **MONTHLY MASTERCLASSES FORMAT**

- Masterclasses includes the following formats: fireside chat; interview; discourse; think tank; workshop and roundtable.
- Masterclasses are 4 hours and include breakfast, lunch or dinner and light refreshments.
- Advanced Masterclasses are held with noteworthy and inspiring speakers.
- Inter Hive networking enabled at Advanced Masterclass events.



# OUR PRICING

**\$2,750** (QUARTERLY UPFRONT)

OR

**\$10,000** (ANNUALLY UPFRONT)



# HIVEQ

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REMARKABLE WORLD**

HiveQ is a holistic executive development group for C-suite executives, aspiring board members and C-suite minus leaders who want to refine their leadership and become the authority in strategy to drive change for a better future.

If you would like more information on how to join our C-suite community, please get in touch with us at: **[info@hiveq.com.au](mailto:info@hiveq.com.au)**

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**[www.hiveq.com.au](http://www.hiveq.com.au)**

